

# Travis Mitchell

Executive Director, Product Development at The NPD Group

---

## Experience

### **Executive Director, Product Development at The NPD Group**

July 2010 - Present (5 years 1 month)

### **Director at The NPD Group**

January 2009 - July 2010 (1 year 7 months)

### **Manager, Market Level at The NPD Group**

August 2007 - December 2008 (1 year 5 months)

### **Category Development Manager at Robert Bosch**

2006 - 2007 (1 year)

### **Category Development Manager at ArvinMeritor**

2002 - 2006 (4 years)

### **Product Category Manager at Murray, Inc.**

1998 - 2002 (4 years)

### **Category Management Analyst at Owens Corning**

1996 - 1998 (2 years)

---

## Education

### **University of Missouri-Kansas City**

MBA, 1993 - 1995

### **University of Missouri-Columbia**

BSIE, Engineering, 1990 - 1993

---

# Travis Mitchell

Executive Director, Product Development at The NPD Group

---



[Contact Travis on LinkedIn](#)