

Bart Fesperman

President, Direct Sales at International Cruise & Excursions, Inc. (ICE)

Experience

President, Direct Sales at International Cruise & Excursions, Inc. (ICE)

June 2013 - Present (2 years 7 months)

Executive Vice President at DirectBuy, Inc.

August 2004 - May 2013 (8 years 10 months)

Franchise Owner at DirectBuy

May 1995 - July 2004 (9 years 3 months)

Skills & Expertise

Sales Management

Sales

Product Marketing

New Business Development

Marketing Strategy

Account Management

Management

Team Leadership

Product Development

Team Building

Marketing

Direct Marketing

Strategic Planning

Negotiation

Lead Generation

Customer Service

Operations Management

Education

University of Missouri-Columbia

B.S.I.E., Industrial Engineering, 1991 - 1993

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[Contact Bart on LinkedIn](#)