

# Allan Samson

Senior Vice President - Marketing at Charter Communications

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## Experience

### **Senior Vice President - Marketing at Charter Communications**

December 2010 - Present (5 years 1 month)

Lead all marketing for consumer and commercial services for Charter Communications.

### **Sr. Vice President - Chief Sales and Marketing Officer at Birch Communications**

March 2008 - November 2010 (2 years 9 months)

Lead all Sales, Marketing and Product Development for Birch - including five distribution channels across residential and SMB customer set.

### **Sr. Vice President - Sales, Marketing, Network Operations at Birch Telecom**

April 2006 - February 2008 (1 year 11 months)

Led reorganized company to profitability with specific responsibilities for Sales, Marketing, Product Development, Network Operations and Engineering.

### **Vice President - Product Management at Birch Telecom**

April 2004 - April 2006 (2 years 1 month)

Managed all product development and life cycle management of Birch's entire portfolio of SMB telecommunication services including local, ld, internet and hosting.

### **Director - Network Regulatory at SBC Communications (now AT&T)**

1992 - 1997 (5 years)

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## Skills & Expertise

**Product Marketing**

**Marketing**

**Product Management**

**Mergers & Acquisitions**

**Call Centers**

**Executive Management**

**Product Development**

**Telecommunications**

**VoIP**

**Sales**

**Solution Selling**

**Wireless**

**Cross-functional Team Leadership**

**Strategic Partnerships**

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## Education

**Southern Methodist University**

Masters, Business Administration, 1997 - 1999

**University of Missouri-Columbia**

BS, Industrial Engineering, 1988 - 1992

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## 1 person has recommended Allan

"Allan is a very talented person. He combines his talent with a strong work ethic and positive "can do" attitude."

— **Paul H.**, worked with Allan at Birch Telecom

[Contact Allan on LinkedIn](#)