

Rex Wu

VP & CIO — FamilyMart Co.,Ltd.

Summary

Rex is currently working with FamilyMart China in Shanghai. Previously he has worked with CPG global top enterprise and Big 5 Management Consulting firms for over 20 years including 10+ years in IBM GBS. In this period, he had been a trusted advisor for many clients in transforming their business into more customer and market centric model by developing strategic positioning, optimizing business processes and changing organizational structure, establishing state-of-the-art business applications in Big Data, FMS, e-commerce, HCM, CRM, SCM and ERP. He took various industry leader positions across CPG, High Tech, Retail and Consumer Electronic industries with the responsibility of providing thought leadership, defining marketing and sales strategy while managing his own key accounts and targets throughout the entire professional career. Specialties : - Skilful business analyst and strategist with the skills to utilize information technology to deliver positive business outcomes. - Strong communication and people skills with the proven ability to build strategic relationships at all levels of business across social and cultural boundaries. - Ability to management key account and to keep growth - Ability to management big complex project with people oriented manager with proven ability to foster teamwork, consensus building and facilitate problem solving by motivating teams of staff, co-workers and clients across different cultures and geographies

Experience

VP & CIO at FamilyMart Co.,Ltd.

March 2015 - Present (10 months)

Principal / CIR & MDI at ##

March 2014 - March 2015 (1 year 1 month)

a New Style of IT services

Key Account Partner at IBM

October 2002 - March 2014 (11 years 6 months)

Principal Consultant at #####

July 1999 - September 2002 (3 years 3 months)

System Engineer/Project Manager/Marketing Manager at IBM

February 1993 - June 1999 (6 years 5 months)

Trainee/Stock Planner/Logistic Officer at Unilever

June 1991 - January 1993 (1 year 8 months)

Certifications

SAP ceterfied Consultant

1999

Skills & Expertise

IT Strategy

Business Transformation

Management Consulting

Cloud Computing

Business Process Improvement

Business Analysis

Program Management

Business Intelligence

Business Process

Enterprise Software

Integration

Outsourcing

Solution Architecture

Change Management

Pre-sales

Go-to-market Strategy

PMP

SaaS

Project Management

Business Development

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IT ##

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Education

University of Missouri-Columbia

Master of Science (MS), Industrial Engineering, 1989 - 1991

National Chiao Tung University

Bachelor of Science (BS), Management Science, 1983 - 1987

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[Contact Rex on LinkedIn](#)