

Laurie Laning

Consultant and Subject Matter Expert at YourEncore Inc.

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Experience

Technical Advisor and Subject Matter Expert at YourEncore Inc.

August 2008 - Present (8 years 2 months)

Serve as an expert on information technology. Specific areas of expertise include PLM (product lifecycle management), supply chain/ERP systems, data management, and enterprise I.T. architecture. Technical advisor helps reapply the YourEncore business model to shared services and I.T. for YourEncore clients.

Principal at Xavier Leadership Center (XLC)

January 2008 - Present (8 years 9 months)

Lead workshops and experiential consulting engagements for clients around the world. Recently (Nov 2008) taught a Master Class in project management in Moscow, Russia.

Missions Director at Northminster Presbyterian Church

October 2007 - Present (9 years)

Lead the missions program for a 900 member church. We feed the homeless in Cincinnati (City Gospel Mission), and we support ministries locally, regionally, and globally. We work with Food for the Hungry to build homes in the mountains of the Dominican Republic and have adopted a community (Las Flores) for a 10 year commitment to make them self-sufficient. Our youth are also active in urban ministry and will take a work tour to the inner city of Philadelphia this summer.

Adjunct Professor - XMBA Program at Xavier University

2006 - Present (10 years)

I teach courses in the executive MBA program in the Williams College of Business at Xavier University in information technology and statistics. The students have a minimum of 10 years of industry experience and are nominated and paid for by their company. Great students!

Senior Advisor at Natural Bridge Group

2009 - July 2011 (2 years)

Chief I.T. Architect at Procter & Gamble Co.

May 2001 - September 2007 (6 years 5 months)

Lead the I.T. global architecture program for P&G. Included developing and implementing I.T. strategy for the major platforms used in P&G's global business. Architecture refers to developing the future state and transition plans for business processes, data, applications, and infrastructure to meet the business needs in the

areas of supply chain, customers, consumers, product lifecycle management, and decision support/ business intelligence.

Chief IT Architect at P&G Headquarters Cincinnati Oh

2001 - 2007 (6 years)

Publications

Strategic Leadership of Portfolio and Project Management - Linking Strategy with Execution

Business Expert Press July 15, 2012

Authors: Laurie Laning, Tim Kloppenborg

In many organizations executives determine strategy and managers implement it. Unfortunately a gap can exist between the two. This book helps bridge that gap by including concepts and tools of implementing strategy through carefully identified, aligned, selected, prioritized, resourced, and governed projects. As such, it can accompany a strategic management text or case.

Inside, you'll learn how the best run organizations have effective methods of dealing with the portfolio of projects that collectively best helps them achieve their strategic goals. This book covers 22 executive sponsor behaviors from author research that correlate to project success if they are performed at the correct time in the project life cycle. Modern project managers work effectively with many stakeholders in a facilitating manner leading the project initiating, planning, implementing, and closing. Collectively these project manager responsibilities require knowledge, skill and judgment. It is important for executives to understand project manager responsibilities at a high level in order to better lead the project manager.

Proper application of quality, information technology, and decision-making further help executives prioritize and evaluate projects and their efforts in executing them. The authors also introduce proven, simple methods of collecting both qualitative and quantitative data. They also work through effective methods of making decisions.

Achieving Success in Nonprofit Organizations

Business Expert Press February 1, 2014

Authors: Laurie Laning

This book focuses on topics and skills that leaders of non-profit and faith-based organizations, in recent research conducted by the authors, have indicated are needed to achieve success as defined by their organization. Each chapter is written by an expert on the subject dealt with in the chapter and focuses on the core concepts, skills, and techniques that, if mastered, can produce significant positive results.

Skills & Expertise

Business Intelligence

Project Management

Program Management

Product Development
Strategic Thinking
Strategic Planning
Cross-functional Team Leadership
Leadership
Enterprise Software
Business Development
Strategy
Business Strategy
Management Consulting
Leadership Development
Project Portfolio Management
Market Research
Supply Chain
Marketing Strategy
Business Process Improvement
Team Building
Start-ups
Analytics
Business Planning
Six Sigma
Analysis
Competitive Analysis
Information Technology
Management

Education

University of Missouri-Columbia

PHD, Computer Science and Engineering, 1976 - 1979

Xavier University - Williams College of Business

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[Contact Laurie on LinkedIn](#)