

# Dennis Jaeger

Retired from Hallmark Cards

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## Specialties

Registered Professional Engineer in Missouri

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## Experience

### **Retired at Hallmark Cards**

June 2010 - Present (5 years 7 months)

### **Project Manager Business Transformation at Hallmark Cards**

May 2007 - May 2010 (3 years 1 month)

### **Business Manager Hallmark.com at Hallmark Cards**

August 1999 - April 2007 (7 years 9 months)

### **Various Manager Positions at Hallmark Cards**

June 1974 - July 1999 (25 years 2 months)

Various positions including Industrial Engineering, Inventory Manager, Marketing Manager, Business Services Manager, Logistics Manager and Strategic Planning Manager.

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## Skills & Expertise

**Consumer Products**

**Cross-functional Team Leadership**

**Strategic Planning**

**Leadership Development**

**Supply Chain Management**

**Sales Management**

**P&L Management**

**Leadership**

**Marketing**

**Competitive Analysis**

**Retail**

**Forecasting**

**Product Development**

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## Education

**Rockhurst University**

MBA, Management, 1977 - 1981

**University of Missouri-Columbia**

BS, Industrial Engineering, 1972 - 1974

**State Fair community college**

AA, Pre-Engineering, 1970 - 1972

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**Interests**

Trapshooting, auto racing, tractor pulls

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[Contact Dennis on LinkedIn](#)